



PRESS RELEASE

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CELLPHONE-MATE[®], INC. ANNOUNCES FCC APPROVED DUAL BAND 80 DB IN-BUILDING AMPLIFIER, THE SURECALL[®] CM2020

Introduction coincides with the Cellular Telecommunications Industry Association (CTIA), Enterprise and Applications event, October 10-13, 2011, in San Diego, CA

Fremont, Calif., October 10, 2011---Cellphone-Mate (www.Cellphone-Mate.com) a leading provider of cell phone amplifiers and accessories, today announced that it is introducing its 80 dB dual-band cellular signal amplifier, the [SureCall CM2020 80dB in-building amplifier](#), designed for in-building use for Enterprise or Commercial locations requiring improved cellular reception up to 80,000 square feet. This announcement coincides with the Cellular Telecommunications Industry Association (CTIA) Enterprise and Applications event, emphasizing the expanded need for mobile cellular technology in businesses, occurring in San Diego from October 10-13, 2011, in San Diego, CA. The CM2020 80 dB is currently in stock for ordering and shipping and can be seen at Cellphone-Mate's booth, #1119, at the upcoming CTIA event.

"With the introduction of the dual band 80 dB cellular amplifier, we believe we've hit the trifecta for our customers: powerful cellular amplification, high quality design and cost-effective pricing for system integrators and installers," states Cellphone-Mate's president, Hongtao Zhan. "We stress enterprise-grade quality in our amplifiers, yet our design and production allow us to price this high decibel amplifier at less than half of comparable models."

With their CM2020 line of enterprise class amplifiers, Cellphone-Mate combines a linear design with compartmentalized architecture of the power amplifiers within the unit. Linear design and compartmentalized architecture work together to create a more effective cellular amplifier. Linear amplifiers help allow for more cell phone calls to be made or answered simultaneously without interference with each other. With non-linear amplifiers, even two cellular phone calls can drastically reduce the decibel level of the amplifier, severely limiting the ability for simultaneous cellular calls to be made.

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The significance of a dual-band 80 decibel amplifier is that it provides the maximum signal available while providing a clear cellular signal to a much larger area or overcomes a much weaker outside signal. A distributed antenna system like the CM2020 80dB amplifier with indoor and outdoor antennas provides a communication solution for businesses that require consistent cellular coverage in a location that might have uneven cellular reception.

Other important features of the CM2020 80dB are its ability to work with all 2G and 3G standards, dual band capabilities for 800 and 1900 megahertz, independently adjustable uplinks and downlinks to optimize call clarity and data rate and automatic shutdown to prevent interference to cellular towers.

Like all its products, the CM2020 80dB amplifier will be covered by Cellphone-Mate's industry exclusive two-year manufacturer's warranty. All Cellphone-Mate products are available from its network of authorized resellers and distributors.

About Cellphone-Mate Incorporated

Cellphone-Mate Inc. – the innovation leader in cellular amplifier technology – specializes in design and manufacturing of cell phone signal amplifiers and accessories. These amplifier systems provide coverage where there is none, and dramatically improve cell phone communications for businesses, homes and mobile settings in general. The SureCall flagship product line of FCC-approved amplifiers boosts the range and reception of almost any cellular call and/or data. Founded in 2001 and based in the Silicon Valley, Cellphone-Mate is an industry leader with multiple patents pending on their superior signal amplifier technology. The company continues to develop innovative new products that address the changing needs of all types of cellular and mobile broadband users. For more information, visit www.cellphone-mate.com .

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