



## CASE STUDY: Central Missouri Aviation

### The Customer's Perspective:

Central Missouri Aviation, located in Columbia, Missouri has been in business for over three decades. They are the FBO (fixed based operator) for the Columbia Regional Airport, Missouri Aviation. They wanted to make sure to provide their customers with all the “[amenities](#)”. Visitors should have access to satellite television, wireless internet, vending machines as well as a shower. However, their cellphone coverage was never as strong as possible. In addition to the comfortable accommodations that the company is known for, Missouri Aviation maintains and runs an onsite pilot school. They maintain an experienced staff whose, “sole goal is to provide you with the confidence and safety while carrying training to a level no other school can offer.”

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**Central Missouri Aviation**  
**Columbia, MO**





## The Customer – Central Missouri Aviation

### Cellphone-Mate's Solution

Looking for a solution to his problem of cellphone coverage at his site at the airport, Steve did some online research and found information on in-building amplifiers. After looking at all the options, he decided to purchase an amplifier system from CELLPHONE-MATE INC. because we offer more powerful amplifiers while still being cost effective.



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## The Customer – Central Missouri Aviation

### Results

Once all the equipment was installed, the results were immediate. The companies and employees productivity was improved by **fifty percent**. The reception of their cellular phones is no longer an issue. This gives Central Missouri Aviation the much needed time to focus on other aspects of their growing company. Reliable coverage has also enabled their customers be able to use their own telecommunication devices freely with no interference. This meant Central Missouri Aviation could meet their goal of making their customers feel comfortable.



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