



## The Customer – Maples Industries, Inc

### CASE STUDY: Million Square Foot Manufacturer Plant

#### Customer:

Maples Industries, Inc. is a leading manufacturer of carpet/rugs with hundreds of millions of dollars in annual sales, and thousands of employees. It located in the beautiful suburban area of Scottsboro, Alabama. Maples Industries Inc. has four locations which total over one million square feet.

Contact:

Mr. Shane McCord

Direct: 256-259-1327

Maples Industries, Inc

Scottsboro, AL





## The Customer – Maples Industries, Inc

### The Problem Maples Industries Inc. Faced

One big headache that confronted Maples Industries, Inc. was that there is absolutely no cellular reception inside all their buildings, and very spotty reception outside. All of the buildings are made of thick metal, which doesn't help the situation.

Cellular phone calls could not be made or received once people walked into the plant, which made it impossible for managers and co-workers to communicate with anyone at the three other locations using their cellular phones.



Cellphone-Mate, Inc  
48820 Kato Road, Suite 300B  
Fremont, CA 94538  
[www.cellphone-mate.com](http://www.cellphone-mate.com)  
TEL:1 888-365-MATE



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### Cellphone-Mate Inc. solution vs. competitor's

Mr. Shane McCord did some research on the web and found information on building amplifier systems. After purchasing an amplifier from another manufacturer, he started experiencing issues with the amplifier.

After being sent a total of 6 units one by one, Maples Industries team found out that the amplifiers are just not powerful enough to cover their plant.

Mr. McCord then purchased ONE of Cellphone-Mate Inc's SureCall™ CM800 65 dB reconfigurable amplifier systems. After seeing the drastic improvement of their cellular reception, he then purchased 5 more amplifiers for the 3 other locations to make a total of 6 amplifier systems.



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### Results

Once all amplifier systems were installed, Maples Industries Inc. was immediately ensured dependable coverage for their Verizon wireless cellular phones and PDAs.

Mr. McCord stated: “We now have 3 bars on our cellular phones with SureCall™ amplifier systems installed versus none without it”, and that “We can now make and receive NON DROPPED phone calls, employees now all have guaranteed service inside all the four locations”.

Mr. McCord also pointed out that in comparison with other manufacturers, Cellphone-Mate systems are the most cost effective and is great solution for Maples’ cellphone coverage problem.

